

# Who decides what a text means?

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# Acknowledgements

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Susan McRoy

Peter Heeman

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Philip Edmonds



**Philosophically naïve**

# Philosophically naïve

– like CL itself

# Text-meaning

**Text**

# Text

Any complete utterance

- Spoken or written
- Interactive or not
- Long or short

# Text-meaning

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Meaning of whole message,  
including subtext

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Meaning of whole message,  
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- Not just word-  
or sentence-meaning

# Text-meaning

Meaning of whole message,  
including subtext

- Not just word-  
or sentence-meaning
- Could be more than, or less  
than, sum of sentence-meanings

What is the locus of  
text-meaning?

# What is the locus of text-meaning?

- ① Meaning is in the text itself

# What is the locus of text-meaning?

- ① Meaning is in the text itself
- ② Meaning is in the writer / speaker

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Or two of these, or all of these

# We can ask the same question of lower-level linguistic elements

Words

Sentences

Semantic roles

Lexical relations

...

The same three answers are possible

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But they don't have to be the same answer at each level

# Maybe ...

Effects of individual writer or reader are apparent only at text-meaning level, not below

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# Or maybe conversely ...

Individual writer or reader's idiosyncrasies are *dampened* at text-meaning level

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Individual writer or reader's idiosyncrasies are *dampened* at text-meaning level

# Or maybe ...

# Three views of text-meaning

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- ▶ My view here: Text is always  
a locus of meaning

# Three views of text-meaning

- ▶ My view here: Text is always a locus of meaning
- ▶ The issue: Reader and/or writer as additional loci?

# Three views of text-meaning

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- ▶ Dominance of each view  
in CL varies with era

# Three views of text-meaning

- ▶ Dominance of each view in CL varies with era
- ▶ CL has become *less* sophisticated in its view

The history of  
the philosophy of text-meaning  
in computational linguistics

**1970–2009**

**1970-1985**

# 1970-1985

# 1970–1985

- Simple utterances

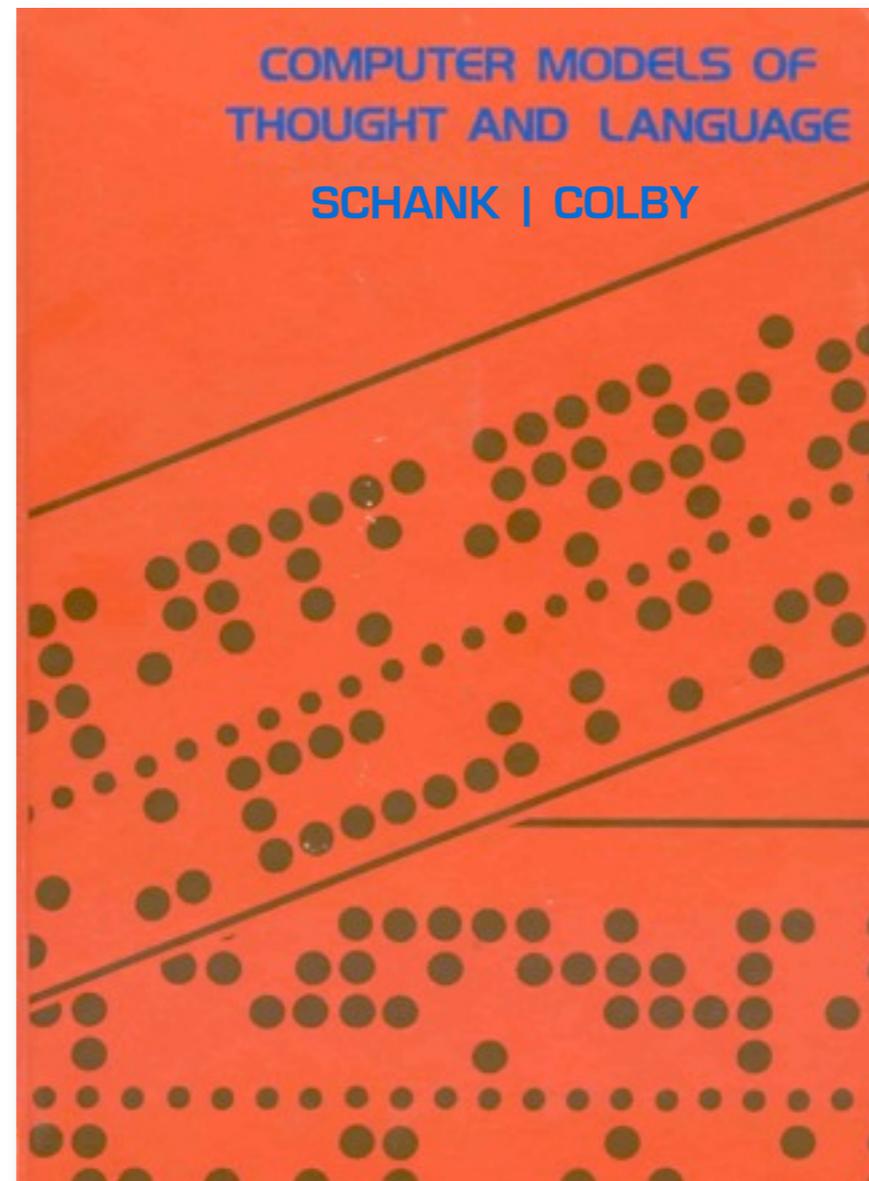
# 1970–1985

- Simple utterances
- All texts are massively ambiguous;  
all texts are enthymematic

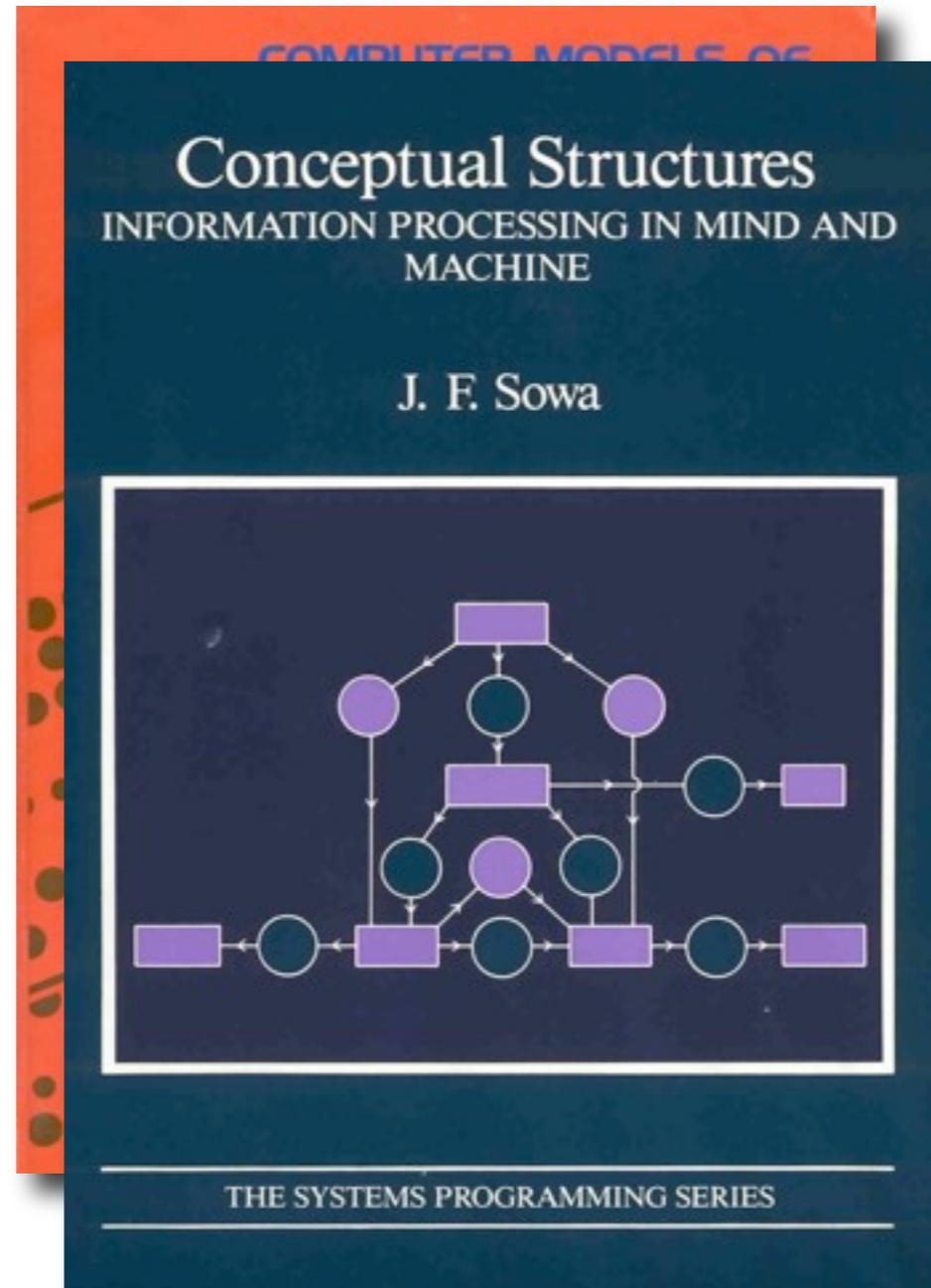
# 1970–1985

- Simple utterances
- All texts are massively ambiguous;  
all texts are enthymematic
- Use knowledge of world and beliefs to interpret

# 1970-1985



# 1970-1985



# 1970-1985

# 1970–1985

- Find the interpretation most consistent with what's already known

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- Construe input as best match to own prior knowledge

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- Find the interpretation most consistent with what's already known
- Construe input as best match to own prior knowledge
- ③ Meaning is in the reader / hearer

# 1970–1985

- Example:

*The city councillors denied the demonstrators a permit because **they** were communists.*

Who are the communists?

**1985-1995**

# 1985–1995

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- Interactive dialogues

# 1985–1995

- Interactive dialogues
- Gricean and pragmatic theories of “real” language use

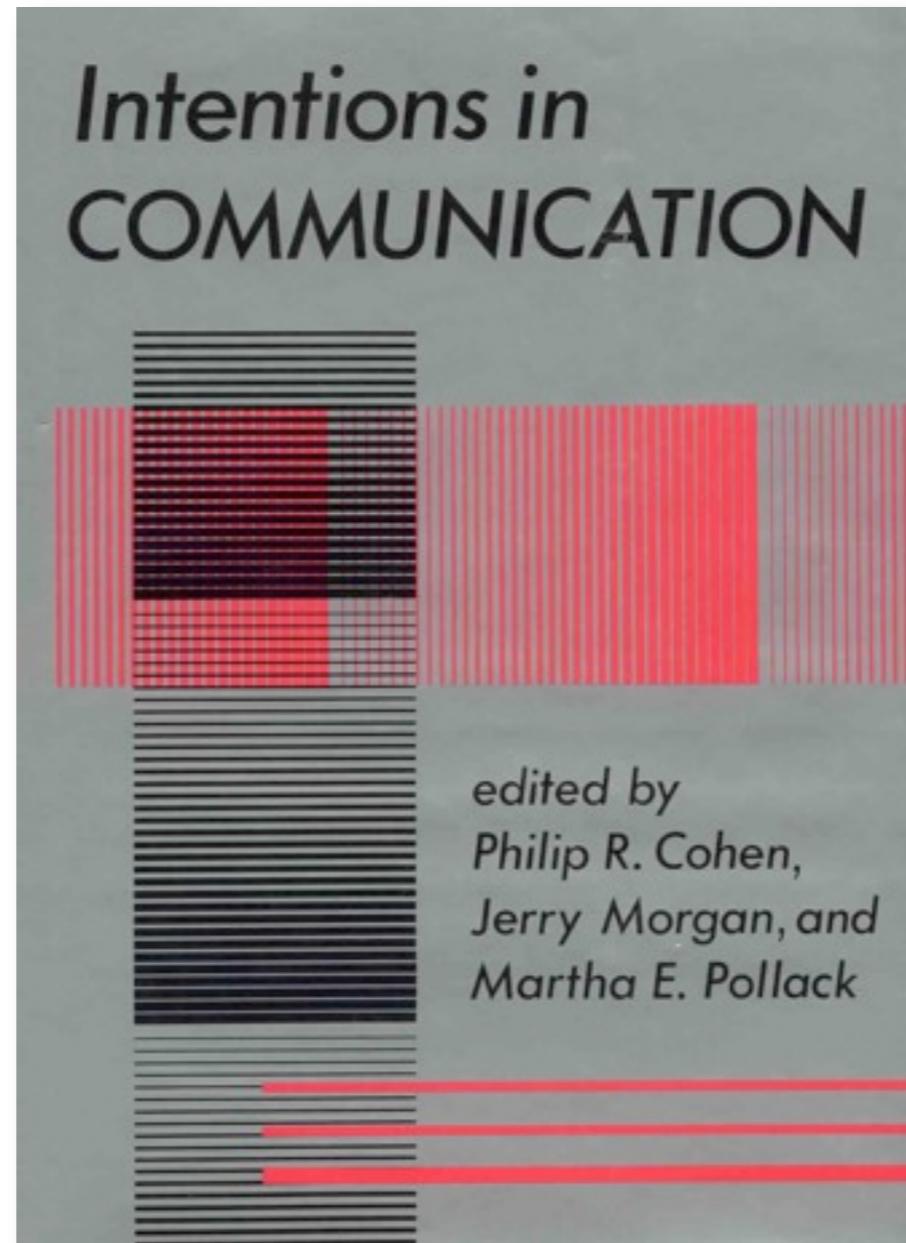
# 1985–1995

- Interactive dialogues
- Gricean and pragmatic theories of “real” language use
- Model the user to determine their goals and plans ...

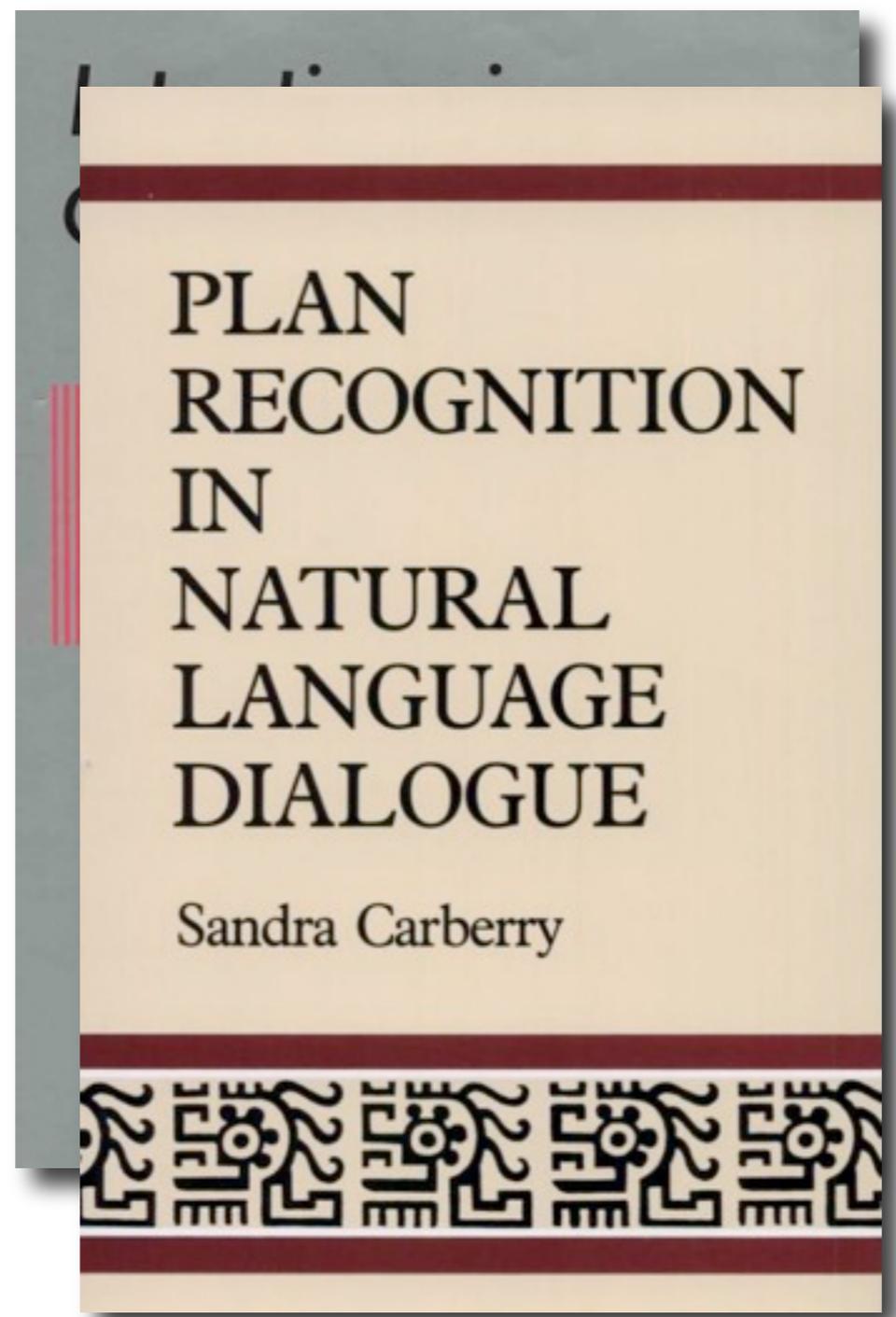
# 1985–1995

- Interactive dialogues
- Gricean and pragmatic theories of “real” language use
- Model the user to determine their goals and plans ...
- ... and hence real intent of their utterances

# 1985-1995



# 1985-1995



# 1985–1995

# 1985–1995

- A text means whatever the speaker thinks it means or intends it to mean

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# 1985–1995

- A text means whatever the speaker thinks it means or intends it to mean
  - ② Meaning is in the writer / speaker
- The computer's job is to read the user's mind

# 1985–1995

- Example:

Talking to domestic robot:

*I'd like a beer*

→ *Bring me a beer and do it right now*

1995–2009

1995–2009

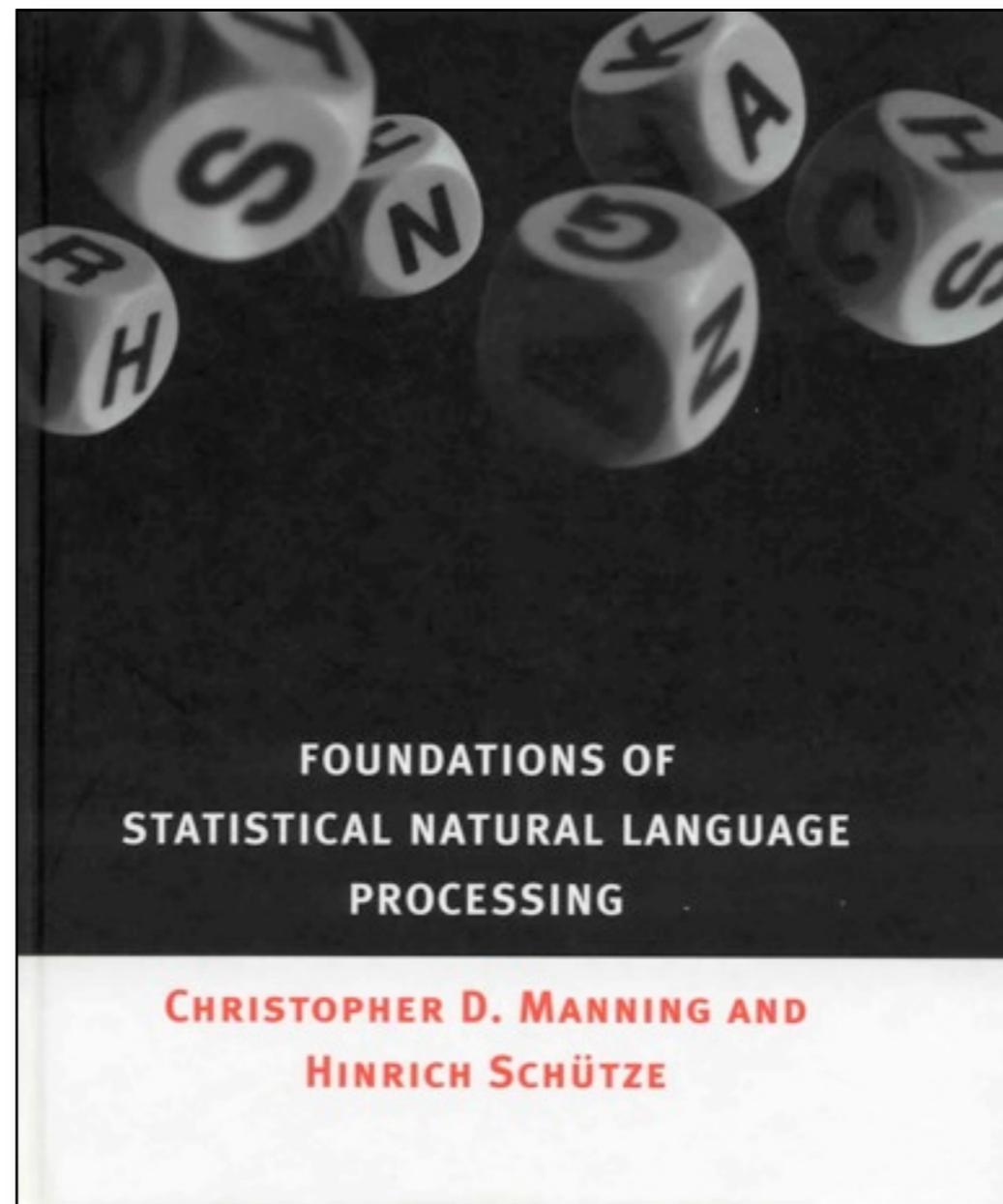
# 1995–2009

- Large, non-interactive texts

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- Statistical and machine-learning methods

# 1995–2009



1995–2009

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- Text regarded as *objet trouvé* ('found object')

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# 1995–2009

- Text regarded as *objet trouvé* (‘found object’)
- Meaning is “extracted” by “processing” the words and their context
  - ① Meaning is in the text
- “The text is all we have.”

# 1995–2009

- Examples:

*Find articles on raptor migration in Colorado.*

*Find follow-ups to this news story.*

*Summarize this report.*

*Monitor this chat room.*

# Roles of the linguistic computer

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**1970-1985:** Independent agent

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**1985-1995:** Servant of the user

# Roles of the linguistic computer

**1970–1985:** Independent agent

**1985–1995:** Servant of the user

**1995–2009:** Reader and transformer of text

Computational linguistics  
vacillates between the three  
views of locus of text-meaning

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But computational linguists  
don't notice and don't care

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Philosophically naïve

# Two types of system

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- **Observer:** Reads external text on behalf of a user

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- **Observer:** Reads external text on behalf of a user
- **Conversant:** Actively participates in a dialogue with a user

# CL's naïve assumptions about meaning

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- If observer: User's knowledge and agenda are same as the writer's

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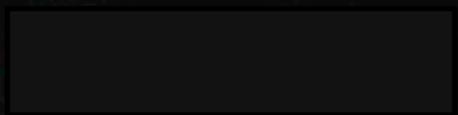
- User *or* writer is perfect language user
- If observer: User's knowledge and agenda are same as the writer's
- If conversant: System's knowledge and agenda are same as user's

# CL's naïve assumptions about meaning

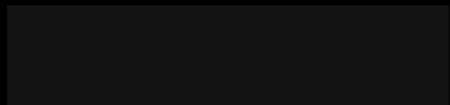
- **Meaning is conveyed solely by positives**

# CL's naïve assumptions about meaning

- Meaning is conveyed solely by positives
- No distinction between meaning and interpretation



2009-2016



# 2009–2016

- Elimination of assumption of identical agendas

# 2009–2016

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- Interpretation distinguished from meaning

# 2009–2016

- Elimination of assumption of identical agendas
- Interpretation distinguished from meaning
- Return of in-reader and in-writer views

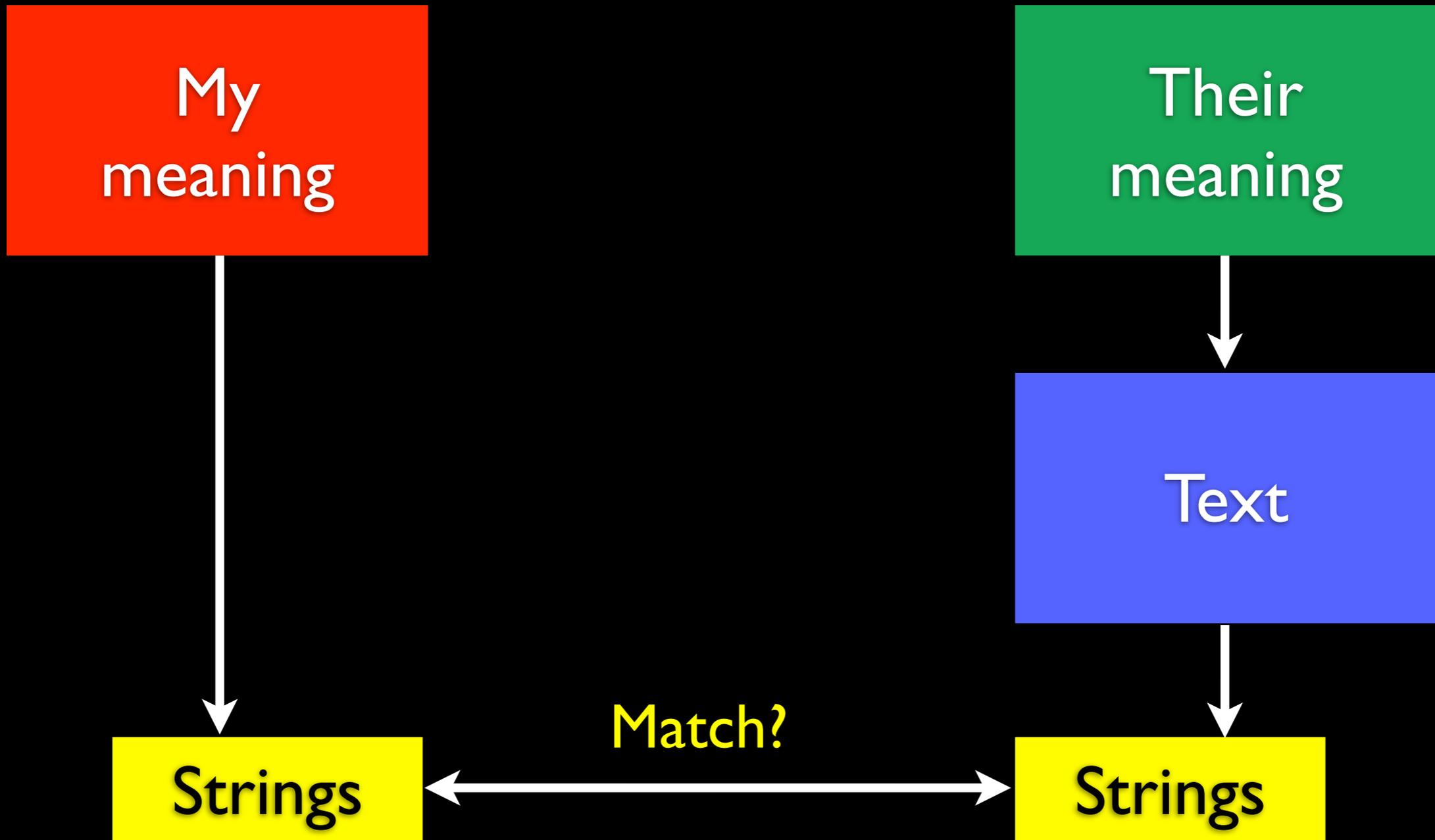
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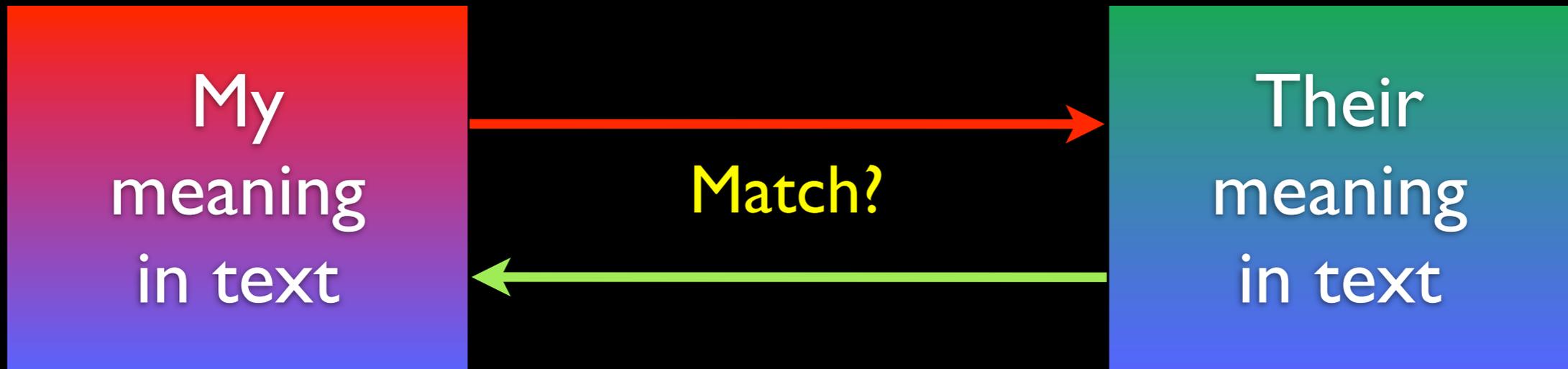
Google  
has turned us all into  
researchers

but with only  
an **impoverished** view of meaning

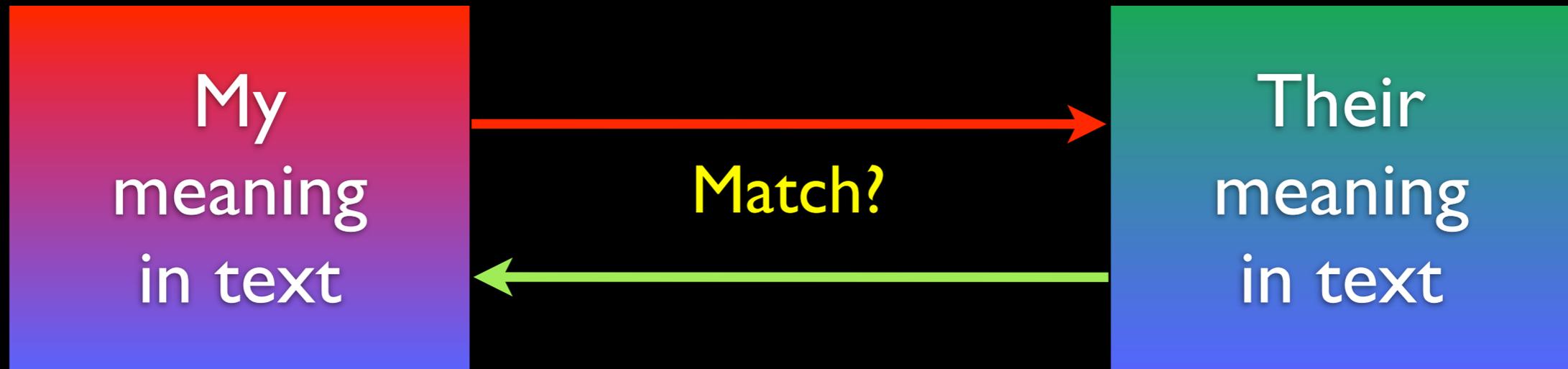
# In 2009



# By 2016



# By 2016



① What does this mean for me?

② What are they trying to say?

# 2009–2016

① What does this mean for me?

# 2009–2016

① What does this mean for me?

- *Goal:* Research intermediaries that can interpret from the user's perspective

# 2009–2016

① What does this mean for me?

- **Goal:** Research intermediaries that can interpret from the user's perspective
- To get at reader's meaning, system first needs to understand their **purpose** and their **viewpoint**

# 2009–2016

- ① What does this mean for me?
- A document may answer a user's question without any intent by the author to do so

# 2009–2016

## ① What does this mean for me?

- A document may answer a user's question without any intent by the author to do so
- Especially abstract, wide-ranging, or unusual questions and query-oriented multi-document summarization

# 2009–2016

- Examples:

*Find evidence that ...*

*... Norway is capable of developing WMD*

*... society is too tolerant of drunk drivers*

*... the President is doing a great job*

# 2009–2016

- Learning by reading
  - Integrating content of new document into existing knowledge base

“The text is all we have.”

~~“The text is all we have.”~~

We know our own beliefs and goals

# 2009–2016

② What are they trying to say?

# 2009–2016

② What are they trying to say?

- **Goal:** Research intermediaries that can interpret text from the writer's perspective

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- Hermeneutic (interpretive) task

# 2009–2016

## ② What are they trying to say?

- **Goal:** Research intermediaries that can interpret text from the writer's perspective
- Hermeneutic (interpretive) task
- Intelligence gathering

**2009–2016**

# 2009–2016

- Examples:

# 2009–2016

- Examples:
  - Sentiment analysis and classification

# 2009–2016

- Examples:
  - Sentiment analysis and classification
  - Opinion extraction and ideological analysis

# 2009–2016

- Examples:
  - Sentiment analysis and classification
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  - Learning by reading: answering test questions

# 2009–2016

- Examples:
  - Sentiment analysis and classification
  - Opinion extraction and ideological analysis
  - Learning by reading: answering test questions
  - Interlingual machine translation

**“All we have is the text.”**

~~“All we have is the text.”~~

We know the writer and the context

# Future roles of the linguistic computer

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- **Servant** of the user

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- “Neutral” **reader** and **transformer** of text

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- **Servant** of the user
- “Neutral” **reader** and **transformer** of text
- Proxy for the **world**
- Proxy for the **user** in the world

# Future roles of the linguistic computer

- **Mediates** between the user and the world



# Future roles of the linguistic computer

- **Mediates** between the user and the world
- Interprets the world to me



# Future roles of the linguistic computer

- **Mediates** between the user and the world
- Interprets the world to me
- Interprets me to the world



# Recovering from misunderstanding

**Interpretive freedom is not  
unlimited**

# Interpretive freedom is not unlimited

Even in the reader-based view, readers can be wrong

# Interpretive freedom is not unlimited

The text is a given

# Interpretive freedom is not unlimited

The text is a given

- Mishearing, misreading are errors

# Interpretive freedom is not unlimited

The rules of language and linguistic processing are given

# Interpretive freedom is not unlimited

The rules of language and linguistic processing are given

- Anaphora resolution, homonym disambiguation, phrase attachment, ...

# Interpretive freedom is not unlimited

But the text might be mis-generated with respect to intent

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But the text might be mis-generated with respect to intent

- Typos, malapropisms, slips of the tongue, ...

# Interpretive freedom is not unlimited

But the text might be mis-generated with respect to intent

- Typos, malapropisms, slips of the tongue, ...
- Unintended ambiguities, misleading cues

If present text is unexpected  
or uninterpretable

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then hypothesize a present or  
earlier misunderstanding

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or uninterpretable

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by self or other

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Re-interpret or clarify

# Example

Data from Terasaki 1976

# Example

**MOTHER:** Do you know who's going to that meeting?

Data from Terasaki 1976

# Example

**MOTHER:** Do you know who's going to that meeting?

**RUSS:** Who?

Data from Terasaki 1976

# Example

**MOTHER:** Do you know who's going to that meeting?

**RUSS:** Who?

**MOTHER:** I don't know.

Data from Terasaki 1976

# Example

**MOTHER:** Do you know who's going to that meeting?

**RUSS:** Who?

**MOTHER:** I don't know.

**RUSS:** Oh. Probably Mrs McOwen and some of the teachers.

Data from Terasaki 1976

# Collaborative repair of misunderstanding

- Repair of text-level misunderstanding

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# Collaborative repair of misunderstanding

- Repair of text-level misunderstanding
- Speaker and listener negotiate and refine meaning of prior utterance
- Integrates speaker-based and listener-based views of meaning
- Computational models of this process  
(McRoy and Hirst 1995)

# Conclusion

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- Three loci of text-meaning
  - in text, in writer, in reader

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  - in text, in writer, in reader
- CL varies in its view
  - but has lately forgotten the writer and reader

# Conclusion

- Three loci of text-meaning
  - in text, in writer, in reader
- CL varies in its view
  - but has lately forgotten the writer and reader
- New applications will bring them back

# Conclusion

- Further sophistication in text-meaning

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  - Collaborative construction of meaning in interaction and elicitation of knowledge

# Conclusion

- Further sophistication in text-meaning
  - Collaborative construction of meaning in interaction and elicitation of knowledge
  - Searching for and reconciling different interpretations of text

# Future role of the linguistic computer

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- Mediation and reconciliation

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- Mediation and reconciliation
- Peace in the Middle East

